



# READING X<sup>̄</sup>PRESS

READING SECTION 0510

JANUARY 2011

## JANUARY 2011 MEETING ANNOUNCEMENT

Date: Monday, January 10, 2011  
Cost: \$20.00 per person  
Registration: 5:30 - 6:30 P.M.  
Dinner: 6:15 - 7:30 P.M.  
Discussion: 7:30 - 9:00 PM  
Topic: Business Strategy for “The New Normal” (Panel Discussion)  
Location:

[The Inn at Reading](#)  
1040 N. Park Road  
Wyomissing, PA 19610-1338  
610-372-7811

### Meal Choices:

- Oven-roasted Sirloin with Madeira Wine Sauce
- Breast of Chicken with Cornbread Stuffing

Our panel discussion for January addresses a challenging topic that is modifying the way that business leaders approach their customers and alliance partners as markets emerge from the current economic climate. A recent study by the McKinsey Quarterly noted that the business landscape has changed fundamentally. Tomorrow’s environment will have been altered, but will be no less rich in possibilities for those who are prepared to deal with it. It is increasingly apparent that the current downturn is fundamentally different from recessions of recent decades. We are experiencing not merely another turn of the business cycle, but a restructuring of the economic order.

For some organizations, near-term survival is the only agenda item. Others are peering through the fog of uncertainty, thinking about how to position themselves once the crisis has passed and things return to normal. The question is, “What will normal look like?” While no one can say how long the crisis will last, what we find on the other side will not look like the normal of recent years.

The new normal will be shaped by a confluence of powerful forces—some arising directly from the financial crisis and some that were at work long before it began.

How has this atmosphere of hesitation and doubt affected the atmosphere of Berks County Business? What will be the strategic decisions that will need to be made that will support a new way of doing business? The entire supply chain of an organization needs to be re-tooled. Key partnerships, both customer and supplier focused, must be reviewed for true value-add to the ultimate consumer. What changes need to take place? Who will ultimately succeed?

Our invited panelists represent different size businesses within the Berks County area that are always working toward positive change to achieve growth in their respective markets and focus on their customers as a top priority. The panel format will be made up of individual presentations and questions from the attendees.

This meeting's participating associations besides Schuylkill Valley APICS are: Reading Chapter of NAPM (National Association of Purchasing Managers), the Reading Chapter of IMA (Institute of Management Accountants), the Reading Chapter of ASQ (American Society for Quality), and the Reading Chapter of IIE (Institute of Industrial Engineers).

Important:

We would like to solicit questions from our audience ahead of the Panel Discussion. If you would like to submit a question that would be addressed to a particular person on the panel or to the panel in general, please submit it by email to David Jankowski, Panel Moderator, at, [jankowsk@ptd.net](mailto:jankowsk@ptd.net), by Friday, January 7, 2010. Of course, we will be taking questions from the floor as well on the night of the meeting.

PANELISTS:

- Tony Digirolamo, CFO, Sweet Street Desserts
- William Gage, President, Gage Personnel
- Jeffrey R. Rush, President, Fulton Bank – Great Valley Division
- Paige Lightner, Director of Sourcing, Penske Truck Leasing

**Meet Our January Panelists**

Tony DiGirolamo, Chief Financial Officer at Sweet Street Desserts Company

Tony DiGirolamo, Chief Financial Officer at Sweet Street Desserts Company, started his career with Price Waterhouse/Coopers Big Four Public Accounting Firm in their Pittsburgh Office after graduating with an MBA from Northwestern University's Kellogg Graduate School of Business in 1974. From there Tony spent 15 years with Rockwell Corporation in various locations and capacities including, Corporate Treasury, Financial Planning and M&A staff, Plant Cost and Budgets manager, division financial planning manger, Plant Controller, Division Controller, and Director of Financial Planning and Cost systems. In between time at Rockwell's Automotive Operations and Printing Equipment Operations assignments, Tony also spent time with United Technologies, Otis Elevator Business as a Plant Controller. After Leaving Rockwell, Tony became Corporate Controller at A.B. Dick Company in Chicago where he was involved in the sale and transition of the company to a private investment group. Tony is now and has been Chief Financial Officer at Sweet Street Desserts Company for the last 14 years. Sweet Street sells it dessert products globally through Food Service distributors and boasts of end

customers including Starbucks, Barnes and Noble, Applebee's and Olive Garden. Sweet Street is headquartered and has significant manufacturing operations in Reading. While at Sweet Street, Tony helped the Company Quadruple in size through continual capital raising, diligent use of tax savings opportunities, setting up of international operations and by providing strategic and tactical financial guidance in operational and customer deal making decisions.

#### Jeffrey R. Rush, President, Fulton Bank – Great Valley Division

Jeff is the Regional President for the Great Valley Division of Fulton Bank. Prior to his current position Jeff spent 24 years with Wachovia Bank managing teams in wealth management, commercial and business banking throughout Pennsylvania. Jeff is responsible for the delivery of all Fulton Bank client services in the Great Valley Market including the retail branches, commercial lending, wealth management, and mortgage banking. Jeff graduated from Juniata College with his Bachelor of Science in Finance and Accounting. He is also a graduate of the University of Virginia – Darden School of Advanced Commercial Lending. Jeff currently serves on the Board of Directors of the United Way of Berks County and the Berks Economic Partnership (Executive Committee). Jeff also serves on the Board of Directors of Caron Treatment Centers and is on the Juniata College Alumni Council. Jeff resides in Wyomissing, PA with his wife Virginia and their two children Libby and Neil.

#### Bill Gage, President of Gage Personnel

Bill is a graduate of Wyomissing High School and Pennsylvania State University. Gage Personnel was founded in 1985 by he and his wife, Gwen Gage. Since then, Bill has been providing staffing to many companies in the Berks and Lancaster County area. As a former President of the Pennsylvania Association of Temporary Services, Bill continues to take an active role to ensure that positive state legislation affecting the temporary staffing industry is promoted. He just completed his presidency of TempNet, an association of 80 noncompeting staffing services around the country. He has been a long time board member of the Berks Economic Partnership and Society for Human Resource Management and in the past has served on the Berks County Chamber of Commerce and Ben Franklin Technology Partnership boards. Bill also sits on many non profit boards and is proud of the fact that Gage Personnel founded and sponsors the "Blue Jeans for Babies" campaign, fostering its growth into a successful national campaign raising millions of dollars nationally for the March of Dimes!

#### Paige Lightner, Director of Sourcing for Penske Truck Leasing Company

Paige has over 15 years of experience in supplier and supply chain management. Paige and her team are responsible for the organization's supplier national account programs, managing over \$1B goods and services. Prior to joining Penske, Ms. Lightner worked in the disciplines of engineering, quality, and procurement with several local manufacturing companies. Ms. Lightner graduated from Albright College with a bachelor's degree in Mathematics and in Physics, as well as attended Lehigh University for pursuing a Master's degree in Statistics. Ms. Lightner lives in the Leesport area with her husband and their 4-year old daughter. She enjoys reading, skiing, outdoor adventure, and is an avid runner.

**Reservations:** Call Cori Monighan at 610-582-2222 (Beacon Container) by Thursday, January 6, 2011 to make your reservation or e-mail her at [c.monighan@beaconcontainer.com](mailto:c.monighan@beaconcontainer.com). Please leave your name, meal choice, and company affiliation.

*Please remember that we are a non-profit organization. Have the courtesy to cancel your reservation or you will be billed for the meal. If you must cancel, call Cori before Noon, on the day of the meeting. Your cooperation is appreciated.*

## February 2011 Meeting Information:

Election of Officers (Early Bird)

A3 & VSM

Monday, February 7, 2011.

## ASQ Board Positions Descriptions

The following is a brief description of the various positions necessary to keep the section operating. The section is often looking for volunteers for a number of these positions.

- **Chairperson** – This position is responsible for the overall operation and leading of the section. The Chair runs all board meetings and develops the agenda. The Chair most often leads the monthly meetings. The Chair makes sure that all of the elements have been covered for the section: operating budget, SMP plan development.
- **Vice-Chairperson** – Covers when the Chair is not available.
- **Secretary/Historian** – minutes for board meetings
- **Treasurer** – collects all meeting costs, develops budget, compiles annual financial report, monitors all expenditures, banking, and writes checks.
- **Membership** – updates on new members.
- **Certification/Examining** – arranges for location for exams, proctors, materials
- **Recertification** - receives and approves re-certification packets to send into HQ
- **Education** – develops at least one education program per year.

- **Programs** – works with the board and membership to identify program ideas and locations.
- **Auditing** – present at the financial audit meeting to review the budget.
- **Nominations** – makes sure that all positions have at least one nominee, develops description list.
- **Newsletter** – makes sure format and content of newsletter are developed and sent out each month.
- **Webmaster** – oversees website making sure content is up to date, additions, annual fees which are approved through the Board
- **Arrangements** – makes sure location established and reserved for board meetings and monthly meetings, makes menu choices and approves through the Board
- **QMP Chairperson** – makes sure the QMP plan is developed and updated as activities progress and submissions take place at proper deadlines.
- **Voice of the Customer (VoC) Chairperson** – A new position that communicates ASQ information and surveys the membership on needs and changes to the organization.

## **THOUGHT FOR THE MONTH**

*"Do not be too timid and squeamish about your actions. All life is an experiment."*

Ralph Waldo Emerson  
(1803-1882)

### **ASQ Membership Renewal Due?**

Please check the renewal date on your ASQ membership - do not let it lapse. If you have questions regarding your membership, please contact one of the board members for assistance or the membership chairman directly:

**Frank Yurich**  
(610) 777-2695

[fyurich@americancrane.com](mailto:fyurich@americancrane.com)

### **2010-11 MEETING SCHEDULE** (tentative)

<u>Month</u>	<u>Date</u>	<u>Topic</u>
September 2010	September 13	Managing Allergens within the Food Industry
October 2010	October 11	Dorma Architectural Hardware ( <b>Tour</b> )
November 2010	November 8	Voice of the Customer (VoC) ( <b>EB</b> ) MiniTab Tricks & Tips/MiniTab 16 (RM)
December 2010	December 9	Annual Holiday Get Together
January 2011	January 10	APICS Panel Discussion – The New Normal
February 2011	February 7	Election of Officers ( <b>EB</b> ) A3 & VSM (RM)
March 2011	March 7	Counterfeit Detection in the Electronics Industry (RM)
April 2011	April 18	East Penn (Deka) ( <b>Tour</b> )
May 2011	May 9	Quality Control/Doing Business in China
June 2011	June 13	Membership Survey Results ( <b>EB</b> ) How to Get a Job (TBD)

**EB:** Early Bird Meeting      **RM:** Regular Meeting      **T:** Tour  
 \*      Early Bird - meeting precedes regular meeting.  
 \*\* Section Elections – precedes the regular meeting

## CERTIFICATION EXAM SCHEDULE 2010-11

<b>EXAMINATION</b>	<b>APPLICATION DEADLINE</b>	<b>EXAMINATION DATE</b>
CQE, CQA,CQI,CSSGB CSQE, CQIA/CCT	October 15, 2010 April 15, 2011	December 4, 2010 June 4, 2011
CBA CQA-HACCP	August 6, 2010 January 14, 2011	October 2, 2010 March 5, 2011
CRE, CQT, CMI, CQMgr., CSSBB	January 14, 2011 August 5, 2011	March 5, 2011 October 1, 2011

### Exam Location:

Muhlenberg Community Library  
 3612 Kutztown Road  
 Laureldale, Pa 19605  
 (610) 929-0589

**Note: Exams will be held the date they are scheduled.**

**ASQ Certification Renewal Due?**

Please check the renewal date on your certifications. Do not let them lapse. If you have questions please contact one of the board members for assistance. Or contact the Recertification chair directly:

**Re-Certification Contact Information**

**Rob Denning**  
**Allegheny Bradford Corporation**  
**1522 South Avenue**  
**Lewis Run, PA 16738**  
**(814) 362-2593**  
[rdenning@alleghenybradford.com](mailto:rdenning@alleghenybradford.com)

**Note: Credit card payment is preferred for recertification. Those that wish to pay with a check should include a stamped envelop with the recertification package they send.**

## **EDUCATION/TRAINING:**

Please visit the Section Web Site Education/Training Page. We have information on an upcoming Certified Quality Engineer Training Class being offered starting in September.

Also, if there are other training sessions you are interested in seeing the section conduct please contact [Dave Edling](mailto:dave.edling@alleghenybradford.com) at (610) 705-8638 about that as well. We are looking to measure the interest level.

## **New Section Members**

Kim Bienkowski  
Robert Bitner  
Melissa Cornwall  
Eric Davis  
Brad Deturck


Darlene Dickinson  
Alexa Garrett  
John George  
John Gibson  
Rene Kohler

Monica Lincoln  
David Newman  
Joseph Powell  
Robert Schoch  
Denise Tiderman  
Ezequiel Zapata



## **CLASSIFIEDS:**

Please check the Section Web Site Classifieds often for job postings. Some new positions are posted during the month.



**DBS QUALITY MANAGEMENT INT'L**  
 894 Carriage Way, Lansdale, PA 19446 Ph: (215) 368-6266, Fax: (215) 393-4873, E-mail: deidrdoc@aol.com  
**ISO 9000/TS-16949/AS-9100/ISO 13485 Quality System Assessments, Development & Training**  
 Visit our Website @ [www.dbsqualitymgmt.com](http://www.dbsqualitymgmt.com) **\*\*\*Now Accepting Credit Cards\*\*\***

## 2011 Training Programs

Dates	Course Description	Cost/Person
<p><b>2 Sessions:</b>   <b>January 20 &amp; 21, 2011</b>  <b>April 14 &amp; 15, 2011</b></p>	<p style="text-align: center;"><b>2 DAY ISO 9001:2000 Internal Auditor Training w/ 2008 Revision Review</b></p> <p><b>Day 1 – ISO 9001:2000/2008 Training</b></p> <ul style="list-style-type: none"> <li>Quality system principles and the process model</li> <li>Examination/interpretation of ISO9001:2000 elements</li> <li>Review of recently released 2008 standard changes</li> <li>Continual effectiveness improvement focus</li> </ul> <p><b>Attendees will receive ISO 9001-2000 &amp; 2008 Certificates</b></p> <p><b>Day 2 – Applying the Standard &amp; Auditing Techniques</b></p> <p><b>Audit mechanics:</b></p> <p style="padding-left: 20px;">The documented quality system audit, Sampling, the Audit Checklist, Conducting the audit,, psychology, Audit management, Non-conformity statements, audit reports, Corrective action follow-up, Skill development through workshops</p>	<p><b>\$525</b>  <b>NOTE:</b> Cost for those who want to attend <b>only the first day</b> of training: <b>\$325</b></p>
<p><b>Take Home Review and Self-Examination Package</b></p>	<p style="text-align: center;"><b>ISO 9001-2008 Changes -2 Hour Program- Certificate Issued Upon Completion</b></p> <p>This program is designed specifically to address the changes that resulted in the release of the ISO 9001-2008 standard without the need to attend a public off-site training session. <b>Prerequisite: Understanding of ISO 9001-2000</b></p>	<p><b>\$75</b></p>
<p><b>5 Sessions, 2011:</b>   <b>February 11, March 11</b>  <b>April 8, May 13, June 17</b></p>	<p style="text-align: center;"><b>1 Day AS-9100 Revision “C” 2009 Aerospace Standard</b></p> <p>This course concentrates on the AS-9100 revision “C” – 2009 Aerospace supplements over and above the requirements of the ISO 9001-2008 Standard, and implementation strategies for certification preparation.  <b>Prerequisite: Understanding of ISO 9001-2000 or 2008 or AS-9100B</b></p>	<p><b>\$325</b></p>

**Principal Instructor:** Michael J. Dougherty, RABQSA/IRCA QMSLA, IAQG, CMDCAS, & AIAG Certified. ISO 9000, QS-9000, AS-9100, ISO 13485 Registrar Lead Auditor.  
**Courses Include:** Training materials & continental breakfast. Lunch is on your own. Courses run 8:30AM - 4:30PM. **Please bring a copy of the appropriate Standard for reference.**  
**Location:** Best Western Inn At Towamencin, 1750 Summeytown Pike, Kulpsville, PA 19443. Ph. (215)368-3800.  
 At Exit #31 (Lansdale) Northeast Extension of the PA Turnpike. Left at light off ramp. Hotel on immediate right. Please reserve your overnight room early if needed.  
**Contact Deidra to register. Phone: (215) 368-6266 Fax: (215) 393-4873 E-mail: deidrdoc@aol.com**

## 2011 Scholarship Application Now Available

The Inspection Division is pleased to announce that it has increased its annual scholarship to \$3000! This scholarship was created to help members, their family or friends defray the costs associated with college expenses. Scholarship funds will be dispersed to one or more deserving students in the spring of 2011.

Applications can be downloaded from the ASQ Inspection Division web site: <http://www.asq.org/inspect/about/awards-inspect.html>

Applications can also be obtained by contacting Jim Spichiger at [jim.spichiger@alcatel-lucent.com](mailto:jim.spichiger@alcatel-lucent.com)

Applications must be postmarked no later than February 15, 2011.

## 2011 Chuck Carter Award

# International Inspector of the Year

Applications are now available for the 2011 Chuck Carter International Inspector of the Year Award! For over 35 years, the Inspection Division has offered this award to provide recognition to “The Inspector”. Any qualified individual who spends more than 50% of his or her time in inspection, test, audit, calibration, etc., functions to assure conformance to engineering, manufacturing, quality and customer standards or requirements, is eligible as a candidate to receive the award.

Applications can be downloaded from the ASQ Inspection Division web site: <http://www.asq.org/inspect/about/awards-inspect.html>

Applications can also be obtained by contacting Jim Spichiger at [jim.spichiger@alcatel-lucent.com](mailto:jim.spichiger@alcatel-lucent.com)

Applications must be postmarked no later than February 15, 2011.

## 2010 – 2011 OFFICERS

<b>Chairperson</b>	Darwin Evangelista	(610) 562-6673
<b>Vice-Chairperson</b>	Ken Lazurick	(610) 682-3150
<b>Secretary/Historian</b>	Dave Scherr	(610) 385-6061
<b>Treasurer</b>	Ron Szurgot	(610) 944-6447
<b>Membership Chairperson</b>	Frank Yurich	(610) 777-2695
<b>Certification/Examining</b>	Joe Pascuzzi	(610) 921-2481
<b>Recertification Chairperson</b>	Rob Denning	(814) 362-2593
<b>Education Chairperson</b>	Dave Edling	(610) 705-8638
<b>VoC Chairperson</b>	Natalie Redd	(610) 670-3873
<b>Programs Chairman</b>	Beng Yeoh	(610) 796-4409
<b>Auditing/Nominations</b>	Holly Thompson	(717) 336-8670
<b>Newsletter/Webmaster</b>	Timothy J. Brady	(610) 562-6679
<b>Arrangements/Nominations</b>	Ken Lazurick	(610) 682-3150
<b>SMP/RACE Chairperson</b>	Marcia Murphy	(717) 336-8665
<b>Registration/Reservations</b>	Cori Monighan	(610) 582-2222